



ART COUNCIL MEMBERSHIP MARKETING PACKAGES

Offering discount marketing services to our members to help grow and build their organizations.

START-UP MARKETING | SLOW START | ART NON-PROFITS

- 1 - Agency Analytics Dashboard & Help Setup
- 1 - Online Audit | Website | Social Media
- 1 - 30 Minute Marketing Education Meeting per Month *(May be combined w/ other orgs as a Q&A Session on Zoom)*
- 1 - Spot Light Article | Press Releases | Blog | Targeted Email Blast 5k
- 1 - Event Email Blast - Headlined on the NWARD Weekly Newsletter
- 1 - Print Ads (\$300 Level) 6 Months $\frac{1}{8}$ page ADs
- 1 - Quarterly Brochure Batching & Distribution
- 1 - Customized LinkTree Assistance Set-Up
- 1 - Basic Graphic Design per Month *(Ex. Print Ad Layout, 1 Page PDF, Business Card)*

Price: \$5000 for a Year (\$1,000 Set-Up then \$335.00 Billed monthly for a year)

LEVEL UP MARKETING | QUICK START | ART NON-PROFITS

(RECOMMENDED)

- 1 - Agency Analytics Dashboard & Help Setup
- 1 - Online Audit | Website | Social Media
- 2 - Posts a Week Across FB/IG/LinkedIn/TikTok/Twitter/YouTube *(Fill Form for Content)*
- 1 - Awareness & Engagement Campaign on FB/IG \$3 Ad Spend a Day *(Not Included)*
- 2 - 45 Minute Marketing Education Meeting per Month *(May be combined w/ other orgs as a Q&A Session on Zoom)*
- 1 - Spot Light Article | Press Releases | Blog | Targeted Email Blast 35k
- 2 - Event Email Blast - Headlined on the NWARD Weekly Newsletter
- 1 - Print Ads (\$600 Level) 1 Year $\frac{1}{8}$ page ADs
- 1 - Quarterly Brochure Batching & Distribution
- 1 - Customized LinkTree Assistance Set-Up
- 2 - Basic Graphic Designs per Month *(Ex. Print Ad Layout, 1 Page PDF, Business Card)*

Price: \$10,000 for a Year (\$2,500 Set-Up then \$625 Billed monthly for a year)

NEXT LEVEL MARKETING | BUILD QUICK | ART NON-PROFITS

(RECOMMENDED)

- 1 - Agency Analytics Dashboard & Help Setup
- 1 - Online Audit | Website | Social Media
- 3 - Posts a Week Across FB/IG/LinkedIn/TikTok/Twitter/YouTube *(Fill Form for Content)*
- 2 - Awareness & Engagement Campaign on FB/IG \$6 Ad Spend a Day *(Not Included)*
- 2 - 60 Minute Marketing Education Meeting per Month *(May be combined w/ other orgs as a Q&A Session on Zoom)*
- 1 - Spot Light Article | Press Releases | Blog | Targeted Email Blast 35k
- 2 - Event Email Blast - Headlined on the NWARD Weekly Newsletter
- 1 - Print Ads (\$600 Level) 1 Year $\frac{1}{8}$ page ADs
- 1 - Quarterly Brochure Batching & Distribution
- 1 - Customized LinkTree Assistance Set-Up
- 2 - Basic Graphic Designs per Month *(Ex. Print Ad Layout, 1 Page PDF, Business Card)*

Price: \$15,000 for a Year (\$3,000 Set-Up then \$1,000 Billed monthly for a year)